

ACTION BULLETIN

Number: 2013-11



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TO: ALLIANCE Hockey Associations
FROM: Tony Martindale
DATE: November 8, 2013
RE: **ALLIANCE Hockey Social Media Policy**

The negative use of Social Media related in whole or in part to minor hockey is detrimental to the development of our participants in all capacities (i.e. player, coach, etc.) and is seen as both hurtful and destructive to the game of hockey.

The guidelines in this blogging and social media policy are provided to help members make appropriate decisions about hockey-related blogging and the contents of blogs, personal Web sites, postings on wikis and other interactive sites, postings on video or picture sharing sites, or in the comments that are made online on blogs, elsewhere on the public Internet, and in responding to comments from posters either publicly or via email.

ALLIANCE Hockey Code of Conduct Blog Internet Policy, page 182 ALLIANCE Hockey Handbook

"Members of ALLIANCE Hockey shall refrain from comments or behavior that is disrespectful, offensive, abusive, racist or sexist. In particular, behavior that constitutes harassment or abuse will not be tolerated and will be dealt with under the ALLIANCE Harassment, Abuse and Bullying Policy.

With the explosion of the internet chat lines, text messaging, Facebook and other forms of information transfer we wanted to make all ALLIANCE members including coaches, trainers, managers, players, parents, chaperones, directors, volunteers, employees of the ALLIANCE aware of the above regulation governing this form of communication.

Policy Statement:

Failure to comply with this Code of Conduct may result in disciplinary action in accordance with the Constitutional By-Law of the ALLIANCE, 7.2.3. Such action may result in the member losing privileges, which come with membership in the ALLIANCE including the opportunity to participate in ALLIANCE activities and events both present and in the future.

If complaints are received the ALLIANCE will investigate those complaints and if the investigation process substantiates the complaint the individuals responsible may be subject to suspension. Complaints must be



received on the "Complaint Intake Form" contained in "ALLIANCE Hockey Risk Management and Speak Out Policy Manual, 14.0.

It is important that this memo be distributed throughout your Association. Previous complaints have resulted in lengthy suspensions for participants found in violation of this policy.

If you have any questions please do not hesitate to contact the ALLIANCE Hockey Office.

Regards,

Tony Martindale

Executive Director, ALLIANCE Hockey

